



Duluth Wedding Show Magazine

Companion piece and program for the Duluth Wedding Show
The only bridal publication distributed to every attendee

SEND COMPLETED FORM TO:

Lundeen Productions, 2828 Piedmont Ave, Suite B, Duluth, MN 55811
or email to Tracy@lundeenproductions.com **Questions?** Call 218-727-1177

ADVERTISING RATES

Distribution: 2,500+

Ad specifics/Deadlines:

Ad space reservation is due by **September 20** with
AD and remaining payment due November 1.

REQUIREMENTS:

- Ads must be hi-res and digital (Accepted files include: .jpg or .pdf of 300 dpi or higher)
- Ad an 1/8" bleed all around for Full Page ads only.
- **Sized exactly according to the chart below.**
- Received by the deadline above if providing your own finished ad.

AD DESIGN:

If you need an ad designed for you, our professional designer, Main Idea Creative, will be happy to help you. The design fee is \$35/hour and will be billed directly by the designer. Most ads take an hour or less, depending on size and content. Please submit copy, images and logo by October 20 to have your ad designed. The designer will contact you about when a proof sent for approval.

SUBMISSION:

Send finished ads or content for a designed ad to
tracy@lundeenproductions.com

CONTACT/BILLING INFO:

Business Name: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

CHOOSE YOUR AD:

SELECT AD:	FULL COLOR AD SIZE:	EXHIBITOR PRICING:	NON-EXHIBITOR PRICING:
	Back Cover 8.5"x11" + bleed	\$1095	\$1395
	Inside Cover 8.5"x11" + bleed	\$795 Full Page	\$975 Full Page
	Half Page Horizontal 8"x5.25"	\$485	\$645
	Half Page Vertical 4"x 10.75"	\$485	\$645
	1/3 Page Horizontal 8"x3.25"	\$400	\$525
	1/4 Page Vertical 4"x5.25"	\$350	\$465
	1/8 Page Horizontal 4"x2.5"	\$250	\$350

CHOOSE ONE:

- I will submit a finished ad
 I need assistance creating an ad, please contact me.

INITIAL:

I understand that ads must have the dimensions listed here. Improperly sized ads will be resized/configured to fit space without notification.

PAYMENT INFORMATION

50% Due Now, Remainder Due by 11/1

- Payment Enclosed
 Please charge my credit card 50% now
 Please charge my credit card Full Amount

Name on Card: _____

Card #: _____

Billing Zip Code: _____

CSV#: _____ Exp Date: _____

Signature: _____

OFFICE USE ONLY
RECEIVED FORM: _____ RECEIVED AD: _____ PAID IN FULL: _____