



Saturday, January 11, 2020

DULUTH ENTERTAINMENT CONVENTION CENTER  
EXHIBITOR AGREEMENT

Business/Agency Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone/Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**RESERVE YOUR SPACE**

**Booth Options:** [  ] **Corner Booth (\$750)**   [  ] **Standard Booth (\$650)**   [  ] **Small Booth (\$435)**

Booths include pipe and drape, skirted table, one chair, two (2) exhibitor passes and one (1) parking pass.  
Additional exhibitor passes available for \$6 each. Standard and Corner Booths are 10' long x 8' deep and include an 8' table. Small booths are 5' long x 8' deep and include a 4' table.

Merchandise/Service to be exhibited: \_\_\_\_\_

*You must fill in this portion of the contract. Products and services are subject to the approval of show management. Only products and services listed may be exhibited.*

**Total Exhibitor Booth Fee(s):** \_\_\_\_\_

**Electricity at booth (optional, add \$55)** \_\_\_\_\_

**GRAND TOTAL:** \_\_\_\_\_

*\$100 non-refundable Deposit is due on signing. Balance 50% on 7/15/19, remaining balance by 11/15/19.  
Pay in full on signing with company check and receive a 3% discount before 6/30/19.*

**Please charge my:** [  ] VISA [  ] Mastercard   Card # \_\_\_\_\_

\_\_\_ Charge full amount now   \_\_\_ Charge 50% now   \_\_\_ Charge \$100 non-refundable deposit now.

Expiration Date: \_\_\_\_\_ CVC# \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**Additional Terms & Conditions:**

By signing this agreement, I acknowledge that I have read and will abide by the terms and conditions set forth on the reverse side of this agreement, page 2, or as an attachment.

**Advertiser/Authorized Exhibitor**

**Sales Agent - Lundeen Productions**

\_\_\_\_\_/\_\_\_\_\_  
Signature    Date

\_\_\_\_\_/\_\_\_\_\_  
Signature    Date

## **PLEASE READ CAREFULLY**

### **ADDITIONAL TERMS AND CONDITIONS**

1. Exhibitor cannot sublet space or hand out literature or display product belonging to a person or business that is NOT exhibiting at the Duluth Wedding Show without the sole permission of the Management. Additionally exhibitor is prohibited from distributing or promoting any other bridal expos or event construed as being in direct competition with the Duluth Wedding Show. Any Exhibitor doing so will be asked to stop immediately. Violation of policy could mean expulsion from the Duluth Wedding Show without a refund of Exhibitor fees.
2. In the event that Exhibitor fails to pay balances by agreed dates, deposits, and/or fees paid shall be forfeited and Exhibit space reservation cancelled. Furthermore, if this is a multi year Agreement, termination prior to completion of the agreed duration will result in a \$200 penalty for each affected year. This Agreement cannot be cancelled within 45 days of the event date without forfeiting all previously paid fees and deposits, and furthermore if cancelled within 45 days of the event, any unpaid balances are due and payable in full. If cancelled 46 or more days in advance of the event only the \$100 deposit is non refundable.
3. Exhibit space, as provided by the Duluth Wedding Show, only includes what is listed on the reverse side. Furnishings, internet service, decorations etc shall be the responsibility of the Exhibitor.
4. Exhibitor agrees to staff Exhibition space during all hours show is open. NO goods or displays are to be removed from the show during show hours. Any exhibitor removing exhibits prior to the 3PM conclusion of the event is subject to a \$300 early removal fee.
5. Management reserves the right to make changes in Exhibitor space locations with no advance notice to the Exhibitor.
6. Management reserves the right to prohibit or decline any exhibit, exhibitor, proposed exhibit or exhibitors not approved by the Management and to permit only such matter and conduct as approved by Management.
7. All decorations must be flameproof and pass inspection by all designated authorities.
8. In case the premises are destroyed by fire or the elements, or by any other causes, or in case any circumstances whatsoever, including strikes or storms shall make it impossible for the Management to permit any Exhibitor or Exhibitors to occupy the premises, the Duluth Wedding Show and the Lundeen Group, LLC, event producers, are released from any and all claims for damage which might arise in consequence thereof.
9. In the event the show is not held The Duluth Wedding Show and the Lundeen Group are released from any and all claims for damages upon refunding of all monies received from an exhibitor or exhibitors.
10. Should inclement weather force the producer to postpone and reschedule the show, all fees paid will be transferred to the reschedule date. No exceptions.
11. All displays, distribution of literature, sales, live models, etc. will be conducted INSIDE the assigned Exhibitor space unless approved in advance by the Management. No Exhibitor may send staff around Exhibit Hall distributing materials or advertising. Music/AV levels at booths cannot be excessive and disrupt other exhibitors. Excessive/intrusive audio levels are a violation of the Exhibitor Agreement.
12. Management reserves the right to name exclusive sponsors for Duluth Wedding Show.
13. Any samples distributed of food or beverage must be pre approved by Management and must be in accordance with all applicable rules and regulations as set forth by the DECC and the St. Louis County Health Department and must be in sample portions only.